

THE HIDDEN FREQUENCIES

Like *The Twilight Zone* television show of the early 1960's, and other well-crafted science-fiction and horror anthologies, *The Hidden Frequencies* is a property designed to reach a broad base of fans: from casual commute-listeners, to creatives and entertainment industry professionals; from horror fans, to fans of good storytelling. Clocking in at only 30 minutes per episode, *The Hidden Frequencies* is perfect for bite-sized listening or bingeing multiple stories in one sitting.

SPONSORSHIP

The Hidden Frequencies audio anthology is crafted with the sponsor in mind. Not only does its non-serialized anthology format cater to the casual listener and to reaching new audiences, *The Hidden Frequencies* also features the following *unique* benefits for advertisers who sponsor its production:

1.) Integrated advertising: Sponsor's advertisements are less likely to be skipped by listeners due to them occurring in the middle of the episode at the act break. Additionally, the host/curator of the show will deliver the sponsor's advertising written in an integrated format like the radio shows of yesteryear so that they blend smoothly in to the course of the story.

2.) Built-in Crossover to the NoSleep Podcast Fan Community: *The Hidden Frequencies* is produced by Mick Wingert, a regular contributor to the popular *NoSleep Podcast*. The show will automatically appeal to this large and growing fan-base thanks to its anthology format and fantastic, even macabre, twists and turns each episode. In fact, the story-telling style of *The Hidden Frequencies* will appeal to the *NoSleep* Community in ways that similar, but serialized story dramas cannot. In short, this is the show for the numerous fans of *NoSleep* who ask: "What else is there to listen to?"

3.) Professional Voice Actors' Crossover Potential to Untapped Fan Communities: Unlike the rest of the audio-drama offerings currently available to listener's, *The Hidden Frequencies* is performed by some of the best professional animation and Anime voice actors in the business. Each of these contributors brings with them a built-in and loyal fan base. Through the power of social media, these fans can easily be motivated to tune in to the program in order to hear their favorite performers, exposing them to the sponsors product or service.

4.) Dedicated Bonus Content Potential for Sponsors: As an anthology, *The Hidden Frequencies* is uniquely suited to produce bonus episodes for sponsors to make available exclusively through their proprietary media outlets without concern for story elements missed or loss of audience due to continuity confusion. It's a perfect property to partner with a streaming media service or content provider.

DID YOU KNOW?

The Hidden Frequencies is slated to batch drop its first six episodes to iTunes. This will increase the product's visibility, and provide a larger slate of available content to consume encouraging fans to binge the episodes.

After the release of episodes 1-6, the remainder of Season 1 will be released week-to-week to keep fans hooked.